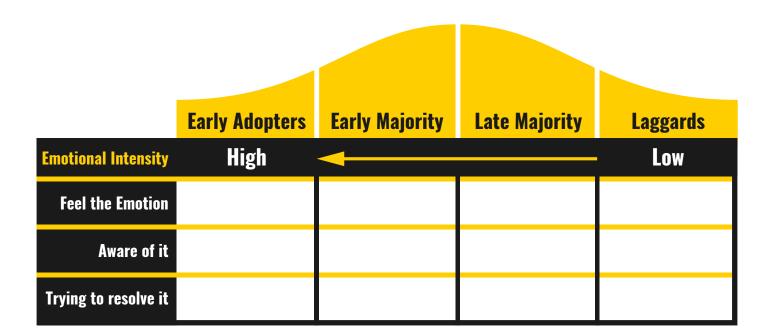
## **MY EARLY ADOPTERS**

**Note:** this worksheet is for in-class use. It will not be turned in.

My customers are	Role	wh	no feel Emotio	n
when Trigger	bed	ause Root Cause		



How do your Early Adopters behave and where will you find them?				
Behaviors 🥕	Externally Observable Behaviors 👣			