



Entrepreneurship Education Consortium

EEC ideaLabs Sponsorship

Network with the top idea competition winners from 11 local colleges and universities

April 8, 2021
Virtual Event
4pm – 6pm

ideaLabs is a flagship program of the Entrepreneurship Education Consortium (EEC) that brings together student entrepreneurs from ten NEO higher education institutions. These entrepreneurs are undergraduate students from all majors who develop a new venture idea, apply the feasibility analysis process, and present it to a panel of independent judges. Launched ideaLabs businesses include DecisionDesk, NextToNothingBooks, PotHole Patch, Knotprofit.

Based on historical data, EEC expects 150+ students to be part of ideaLabs on the eleven campuses and 20-40 students be part of the ideaLabs finals on April 8, 2021. The top two student businesses from each campus will be part of the ideaLabs elevator pitch round and the top five participants will pitch live for cash prizes (up to \$4,000) on April 8, 2021.

Contact: Reka Barabas, Chief Relationship Officer, EEC at reka@eecohio.org

Custom event-sponsorship packages are available from \$500 - \$2,000 and can include:

- Informal networking opportunity with the top idea competition participants
- Exposure to potential intern candidates
- On-the-spot feedback and mentoring
- Logo on program web page
- Acknowledgement during opening remarks
- Introductory remarks
- Serving as a competition judge
- Sponsoring a cash prize
- Naming and sponsoring a prize category (best technology, audience choice, etc.)
- Event follow-up email
- Custom opportunity

Ashland University – Baldwin Wallace University – Case Western Reserve University – Cleveland State University – Hiram College – John Carroll University – Kent State University – Lake Erie College - Lorain County Community College – University of Akron – University of Mount Union