



Entrepreneurship Education Consortium

EEC ideaLabs Sponsorship

Network with the top idea competition winners from 13 local colleges and universities

April 13, 2023
4pm – 7pm
at Bounce Innovation Hub

ideaLabs is a flagship program of the Entrepreneurship Education Consortium (EEC) that brings together student entrepreneurs from thirteen NEO higher education institutions. These entrepreneurs are undergraduate students from all majors who develop a new venture idea, apply the feasibility analysis process, and present it to a panel of independent judges. Launched ideaLabs businesses include DecisionDesk, NextToNothingBooks, PotHole Patch, Knotprofit.

Based on historical data, EEC expects 150+ students to be part of ideaLabs on the member school campuses and 30-40 students to be part of the ideaLabs finals on April 13, 2023. The top two student businesses from each campus will represent their schools and pitch live for cash prizes (up to \$9,000).

Contact: Deborah Hoover, CEO at deb@eecohio.org or Reka Barabas, Chief Relationship Officer, EEC at reka@eecohio.org by March 24, 2023

Custom event-sponsorship packages are available from \$500 - \$2,000 and can include:

- Informal networking opportunity with the top idea competition participants
- Exposure to potential intern candidates
- On-the-spot feedback and mentoring
- Logo on program web page
- Acknowledgement during opening remarks
- Introductory remarks
- Serving as a competition judge
- Sponsoring a cash prize
- Naming and sponsoring a prize category (best technology, audience choice, etc.)
- Event follow-up email
- Custom opportunity

Ashland University – Baldwin Wallace University – Case Western Reserve University – Cleveland State University – Cuyahoga Community College - Hiram College – John Carroll University – Kent State University – Lake Erie College - Lorain County Community College – The College of Wooster - University of Akron – University of Mount Union