



Entrepreneurship
Education Consortium

ideaLabs 2024

Sponsorship Opportunities

Network with student entrepreneurs from thirteen Northeast Ohio colleges and universities!

What is ideaLabs?

Since 2010, ideaLabs, a flagship program of Entrepreneurship Education Consortium Ohio (EEC Ohio) has brought together student entrepreneurs from 13 Northeast Ohio higher education institutions. Undergraduates across majors develop ventures, apply the feasibility analysis process, and present them to a panel of independent judges for cash prizes. Past successes include DecisionDesk, NextToNothingBooks, PotHole Patch, Knotprofit, and D.R.U.M.

Sponsors may support the general event or allocate their contributions towards prizes, refreshments, or other customized opportunities. We look forward to finding a solution that meets your sponsorship goals!

Event Details

April 11th, 2024

🕒 4:00pm - 7:30pm

📍 Eaton Corporation, Beachwood, Ohio
(Presenting Sponsor)

100+ Attendees

Including students, campus representatives, local entrepreneurs, ecosystem thought leaders, partners, and community leaders.

Two Competition Tracks

Students will compete in one of two tracks: Big Idea (pre-revenue ventures), or Money Maker (post-revenue ventures).

Levels & Benefits

Changemaker \$5,000+

- 4 tickets to attend the event.
- **Opportunity to briefly address the full ideaLabs 2024 audience!**
- Plus the **bolded** benefits listed below!

Accelerator \$2,500+

- 3 tickets to attend the event.
- **Opportunity to present an award check to an ideaLabs 2024 winner!**
- Plus the **bolded** benefits listed below!

Generator \$1,000+

- 2 tickets to attend the event.
- **Promotion of sponsorship on EEC Ohio social media!**
- Plus the **bolded** benefits listed below!

Starter \$500+

- 1 ticket to attend the event.
- **Logo on the program, webpage, and recognition at the event!**
- **Exposure to intern candidates, and an opportunity to network with 100+ attendees!**
- **On-the-spot feedback to participants!**
- **Follow-up email with event results!**

Let's talk!

Deborah Hoover, CEO
deb@eecohio.org

Entrepreneurship Education Consortium,
PO Box 1386, Hudson, Ohio 44236

www.eecohio.org



Entrepreneurship Education Consortium

About EEC Ohio

Founded in 2007, Entrepreneurship Education Consortium Ohio is a membership-based network of thirteen higher education institutions in Northeast Ohio that pool resources to provide inter-campus entrepreneurship programs to college students and professional development opportunities in entrepreneurship for faculty and staff.

EEC Ohio envisions a more vibrant economy in Northeast Ohio fueled by students from local colleges and universities who seek to develop an entrepreneurial mindset and related skills and by businesses and startups who tap into this talent pool to generate new ideas and grow ventures.

Our Member Institutions

Ashland University – Baldwin Wallace University – Case Western Reserve University – Cleveland State University – Cuyahoga Community College - Hiram College – John Carroll University – Kent State University – Lake Erie College - Lorain County Community College – The College of Wooster - University of Akron – University of Mount Union

Contact Us

Deborah Hoover, Chief Executive Officer at deb@eecohio.org or Reka Barabas, Chief Relationship Officer at reka@eecohio.org

 www.eecohio.org



HELP US HELP STUDENTS
RISE TO THE CHALLENGE